

Artwork Submission Specifications

Our Graphics Department is capable of handling most kind of digital art files. We create, support and convert files for Large Format Printing, read the information below when sending your artwork files.

Acceptable file types

- **Vector Based files:** These kind of files are commonly used in logos and text, vector files can scale to larger sizes without any image deterioration, colors can be added or changed, elements of the logo modified, etc. Make sure to convert all text to paths or outlines. Acceptable vector file types: **pdf., ai., eps., indd.**
- **Raster Based files:** When printing 3D renderings or high quality pictures vector files won't work, we need raster images. Make sure your raster files are at least 300dpi, one way to verify your file has good quality (or enough dpi), is to zoom in to the approximate size it will be printed, if pixelation or image deterioration appears, chances are that is the way it will look when printed. Avoid downloading images from a web page, these almost always have really low resolution. Acceptable raster file types: **pdf.,ai.,eps.,psd.,tiff.,jpg.,png.,indd.**

Vector files example:



Raster files example:



Color Formats

- **CMYK:** Printing is done on a **CMYK** printer so **RGB** and **PMS** colors will be converted to their CMYK equivalent. Make sure to convert all colors to CMYK if possible. Please be aware that color laser printers or desktop inkjet printers do not print accurate colors and therefore cannot be used for color matching purposes.

File Size, Fonts, Images and Margin

- **File Size:** Make sure to create your artwork files accordingly to the desired final size to be printed, if artwork can't be scaled properly to the desired finish size it may result in file cropping or in a flawed unprintable file.
- **Fonts (Typography):** If text hasn't been outlined (expanded), you can provide the Font in PC format and we will outline the desired text.
- **Images:** Sometimes when transferring a file with images on it, the images don't always attach to the file, so when we download the file on our end the file appears to be empty, to avoid this problem make sure the images are embedded to said file or send the image files as well on a separate ZIP File.
- **Free Space Margin:** To avoid sewing lines or grommets interfere with important elements of the print, please leave at least a 2" clear space margin from all edges, this means no important text or images inside the 2" margin.

Layout (Print Job Proof)

- **Layout:** Your sales representative will provide a layout (when applicable) for your approval. Make sure to review the layout before placing your print order. The layout works as a close representation to the final product.

File Transfer

- **Sales Representative:** If your file is less than 25MB, you can send it directly to your sales representative e-mail.
- **Dropbox.com:** Files under 2GB can be shared to our dropbox account: sales.cifabrics@gmail.com
- **wetransfer.com:** You can also transfer up to 2GB files with a wetransfer link. You can send that link to your sales representative.
- **ciFabrics.com:** Files under 50MB can also be uploaded to our website. (Ask for instructions if needed)

IMPORTANT NOTE / DISCLAIMER

We are unable to detect corrupted or flawed files until the time of printing which can be the day before or the day of promised completion. Due to this fact, we ask that you prepare your files according to these specifications to avoid any delays. If you need additional information or want to verify proper preparation, please call your sales representative.